

SUBJECT TEACHING PLAN MAKE

ACADEMIC YEAR: 2026-27
COURSE: 1st
CHARACTER: Basic Training
SEMESTER: 2nd
ECTS: 6
TEACHING HOURS: 45
HOURS OF SELF-EMPLOYMENT: 105
TOTAL HOURS: 150
LANGUAGE/S: Spanish/Catalan
CODE: 16967

TEACHING TEAM: Juan Arrausi jjarrausi@elisava.net

PRESENTATION OF SUBJECT / OBJECTIVES

This subject introduces students to the technical codes and visual elements used by the language of design to communicate following standardised codes. Among the areas of work is analytical and descriptive drawing, incorporating the manipulation of materials, to take the plan to the third dimension. As a complement, among the actions and goals to be achieved, we propose that students be able to identify and develop their own language of expression and representation in 2 and 3 dimensions. We will aim to develop the students' abilities to understand form, full and empty space, the elements that identify objects, shape, textures, structure, proportion, module, among the most representative elements of the two-dimensional and three-dimensional language of design.

SUSTAINABLE DEVELOPMENT GOALS (SDGS)

This subject does not specifically incorporate any SDGs.

CONTENTS

I-Block Form

- Artistic languages: Introduction to the concepts of form, pregnancy, relief, module, volume, colour and material.
- Experimentation and manipulation of materials to take the plane to the third dimension.
- Designing with the form per se, without giving it functionality, experimenting, manipulating, combining to generate innovative solutions.

Block-II: Drawing

- Drawing to build, think, decide, explain... drawing for design.
- Dihedral system vs. Axonometric system. Construction sketch, Scale, Dimensions and Legends, Explosion.
- Generate constructions with drawn volumes and communicate their appearance with isometry, perspective. And its dimension and measurements in dihedral and planes.

Block-III: Shape+Drawing

- Immersion in analytical and descriptive drawing in the representation of the real.
- Application of codes and languages in the elaboration of narratives.
- Identification and development of one's own language: making use of the technical, material and conceptual processes of the course.

TEACHING METHODOLOGIES

- Work sessions with the whole group, class with the teacher. (PA)

COMPETENCIES

- That students can transmit information, ideas, problems and solutions to both a specialized and non-specialized audience. (CB4)
- Integrate formal sensitivity as a fundamental part of the project process. (G3)
- To become the main actor in the training process itself with a view to personal and professional improvement and the acquisition of a comprehensive training that allows learning and living together in a context that respects linguistic diversity, with diverse social, cultural, gender and economic realities. (T7)
- Experiment with materials, processes and techniques to add value to the design project. (E5)

- Develop the appropriate material to communicate and make decisions effectively in each of the phases of the design project. (E10)

LEARNING OUTCOMES

- Define their own learning objectives and design coherent and realistic development processes with the same objectives and time available.
- Show an attitude of motivation and commitment to personal and professional improvement.
- Clearly explain the project through the choice and use of the appropriate representation tools.

TRAINING ACTIVITIES

Each subject will present at the beginning of the course its WORK PLAN where the didactic activities per week / session / autonomous work are recorded.

EVALUATION

EVALUATION SYSTEMS

The evaluation of the subject will be based on continuous monitoring of the student's academic work throughout the course.

EVALUATION SYSTEM	MINIMUM WEIGHTING	MAXIMUM WEIGHTING	FINAL WEIGHTING
P1-Observation of participation	10	10	10
P2-Follow-up of the work done	15	30	30
P5-Completion of required work or projects	40	80	60

EVALUATION CRITERIA

The final grade of the subject will be the weighted average of the grades of the assessable activities according to the following table:

ASSESSABLE ACTIVITY	WEIGHT	RETRIEVABLE (up to 50%)	EVALUATION SYSTEM
Activity-1 Form	20%	NO	P-2/P-5
Activity-2 Drawing	20%	NO	P-2/P-5
Activity-3 Shape+Drawing	30%	YES*	P-5
Activity-4 Process, approach, follow-up and participation	30%	NO	P-1/P-2

Students will have the option of retaking the retake tests. The retake tests will be carried out in the period of the semester allocated to this function, not being able to recover more than 50% of the subject.

* If the Recoverable Assessable Activities exceed 50%, the student body may choose, up to a limit of 50%. The unjustified non-submission of any assessable activity implies a grade of 0, even if the activity has been classified as Recoverable.

Recoverable Activities can only be recovered when they have been submitted by the student body on the indicated date and with a grade equal to or greater than 3.

If access to the retake test is waived, the grade achieved in the first instance will be maintained.

In case of taking the recovery, the grade obtained will be the last, even if it is lower than the first.

Plagiarism or copying of other people's work is penalised in all universities and, according to the Rules of Coexistence of the University of Vic-Central University of Catalonia, they constitute serious or very serious offences. That is why in the course of this subject any indication of plagiarism or misappropriation of texts or ideas other people ([What is considered plagiarism?](#)) as well as the improper or undeclared use of Artificial Intelligence in an activity, automatically translates into a suspension and/or other disciplinary measures ([Normes de Convivència de la Universitat de Vic-Universitat Central de Catalunya](#)).

For any questions or queries, see the ([Academic Regulations of the Bachelor's Degree of the Faculty of Design and Engineering Elisava UVic-UCC](#)).

BIBLIOGRAPHY AND TEACHING RESOURCES

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- Dawber, Martin. 2005. *Setting trends. Contemporary illustrators*. Editorial Gustavo Gili. Barcelona.
- Els, Zijlstra. 2009. *Material index 2009: inspirational materials selected by Materia*.
- The Netherlands: Jeroen van Oostveen, co.
- Gail Greet, H. 2002. *Elements of design*: Rowena Reed Kostellow and the structure of visual relationships. New York: Princeton Architectural Press.
- Maier, M. 1987. *Elementary processes of design and configuration*. Barcelona: Gustavo Gili.

- Nenad, P. 2005. *The industrial designer's guide to sketching*. Trondheim: Tapir Academic press.
- Nogué, A; Descarga, J. 2008 *Límits del dibuix. Tretze exercicis de dibuix*. Barcelona: Universitat de Barcelona UB.
- Roam, Dan. 2009. *The key is the napkin*. Editorial Grupo Norma.
- Rodríguez de Abajo, F. J.; Álvarez Bengoa, V. 1981. *Course in geometric drawing and sketching*. Alcoi: Editorial Marfil.
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